



Meeting The Moment: Economic Development's New Era

Leadership At Every Level

SUNDAY, FEBRUARY 23, 2025

10:30 AM – 12:00 PM

Women's Networking Event - \$\$ Special Registration Required

11:45 AM – 12:15 PM

First Time Attendee Orientation

12:30 – 1:45 PM

Opening Plenary: Advancing the Policy Platform – Insights and Collaboration for a Stronger Future

Kick off the Leadership Summit with a thought-provoking plenary session that brings together influential leaders to explore the pivotal policy priorities shaping the economic development landscape. Through three engaging panel discussions, this session will provide attendees with actionable insights, best practices, and strategies to address pressing challenges and seize emerging opportunities in the field.

Speakers:

- Nina Albert, Deputy Mayor Planning and Economic Development, District of Columbia
- Nathan Ohle, IEDC President and CEO
- Bryan Daniels, President and CEO, Blount Partnership and IEDC Chair
- Brad Comment, Senior Vice President Strategic Initiatives at The Right Place, Inc.
- Quentin Messer, Jr., MEDC
- Jason El Koubi, VEDA
- Moderator: Nathan Ohle
- Matt Chase, NACo
- Sheree Anne Kelly, ACCE
- Joe McKinney, NADO

2:00 - 3:00 PM

Breakout Workshops

- **Leadership and Disaster Recovery in Times of Crisis**
Target Audience: C-Level



- **Mastering Board Governance: Best Practices for Effective Leadership**
Target Audience: C-Level
- **Policy Training Sponsored by National Association of Realtors**

2:15 – 5:15 PM

Offsite Immersive Experiences and Tours

6:00 – 7:30 PM

Chair's Welcome & Industry Awards Reception

MONDAY, February 24, 2025

7:30 – 8:30 AM

Networking Breakfast

8:30 – 9:30 AM

Morning Plenary: Engaging our Policy Partners

Speakers:

- Bryan Daniels, Moderator
- Mark Ein, Chairman and CEO, Venturehouse Group, Part Owner, Washington Commanders

9:30 – 11:45 AM

Ethics Workshop – Free but requires special registration

9:45 – 10:45 AM

Breakout Workshops

- **Innovating at the Top: Executive Leadership in a Rapidly Changing Environment**
Target Audience: C-Level Executives

Facilitators:

- Dennis Fraise
- Leonard Sledge

- **Breaking Barriers: Innovative Approaches to Empower Women in Leadership**
Target Audience: Women Leaders

Facilitators:



- Ashley Llewelyn
- Chris Masingill

- **Navigating Leadership Challenges in Non-Diverse Environments**

Target Audience: Minority and Diverse Leaders

Facilitators:

- Mignonne Hollis

- **Building a Personal Brand and Navigating Influence**

Target Audience: Women Leaders, Emerging Leaders, Senior-Level

Facilitators:

- Mary Ellen Wiederwohl, President and CEO, Accelerator for America

11:00 AM – 12:00 PM

Breakout Workshops

- **Placemaking as Effective Policy for Investment, Business Recruitment, Retention and Expansion**

Target Audience: Senior Level

Facilitators:

- Chris Fair
- Jolene Schalper

- **Legacy and Succession Planning**

Target Audience: C-Level

- **Work-Life Integration: Finding Harmony in High-Impact and Visible Roles**

Target Audience: C-Level

- **Funding and Supporting Female and Minority Entrepreneurship**

Target Audience: Women Leaders, Minority and Diverse Leaders

Facilitators:

- Mo Collins
- Courtney Zaugg



- **Leveraging Cultural Identity in Economic Development Leadership**

Target Audience: Minority and Diverse Leaders

Facilitators:

- Mandi Mitchell

12:15 – 1:30 PM

Keynote Luncheon

Enjoy an elevated dining experience where thought leaders and visionaries will explore bold strategies to shape economic development's new era who will share insights on the evolving landscape of economic development.

Higher Education's Role in Economic Development

- Clyde Higgs, President and CEO, Atlanta Beltline
- Dr. Jim Clements, President, Clemson University

The Importance of Foreign Capital: US Investment Stories

- Prince Michael of Liechtenstein

1:30 – 2:00 PM

Dessert with Exhibitors

2:00 – 3:00 PM

Building Solutions: A Townhall Discussion on Solving the Housing Crisis and Advancing Commercial Development

Speakers:

- Bruce Katz, Accelerator for America (Confirmed)
- Buwa Binitie, CEO and Founder, Dumas Collective (Confirmed)

3:15 – 4:30 PM

Federal Fair

3:30 – 6:00 PM

Offsite Immersive Experiences and Tours

TUESDAY, FEBRUARY 26th, 2025



7:00 – 8:00 AM

CEcD Breakfast – Free but requires special registration

7:30 – 8:30 AM

Networking Breakfast

8:30 – 9:30 AM

Morning Plenary

9:45 – 10:45 AM

Breakout Workshops

- **Global Competitiveness and Economic Strategy During Labor Market Shifts**
Target Audience - C-Level, Senior Level

- **Making an Impact as a Mid-Level Manager**

- **Building Sustainability into Your Organizations Strategic Plans**
Target Audience: C-Level

- **Projecting the Future: IIJA and IRA Implementation Strategies in 2025**
Target Audience: Senior Level
Facilitators:
 - Aaron Brickman, RMI
 - Brett Donney, Great Falls Montana

11:00 AM – 12:00 PM

Breakout Workshops and Discussions

- **Leading the Future of Public-Private Partnerships**
Target Audience: C-Level

Facilitators:
 - Steve Stroud, Roswell, Inc.

- **Leveraging Data in Your Strategic Decision Making**
Target Audience: C-Level



- **Collaborative Strategies for Addressing Higher Education's Emerging Needs**

Target Audience: Senior Level

Facilitators:

- Shalin Jyotishi, New America
- Chauncy Lennon, Lumina Foundation

- **Strategic Project Management**

Target Audience: Senior Leadership

12:00 – 5:00 PM

Hill Visits and Lunch on Your Own

2:00 – 5:00 PM

Offsite Immersive Experiences and Tours

Offsite Immersive Experiences and Tours options to include:

- National Museum of Women in the Arts
- African American History and Culture Museum
- National Museum of American History
- Smithsonian Institution's National Air and Space Museum
- Library of Congress
- The Future of Innovation: Amazon HQ2
- The Wharf: A Public-Private Partnership Success Story
- Tour of The Yards and Capitol Riverfront
- University of Maryland
- Kennedy Center
- National Mall, Veterans Cemetery, Washington Monument