



IEDC 2024 Annual Conference

Program At-a-Glance

*Note: The program is subject to changes and and only includes events open to all conference attendees..
Learn more and register at www.iedconline.org/Denver.*

Friday, September 13, 2024

8:30 AM – 6:00 PM MT Technology-Led Economic Development Training Course*

Saturday, September 14, 2024

8:30 AM – 4:30 PM MT Technology-Led Economic Development Training Course*

Sunday, September 15, 2024

8:00 AM – 10:00 AM MT	International Advisory Committee Meeting
	Higher Education Advisory Committee Meeting
	Education and Certification Advisory Committee Meeting
9:00 AM – 10:00 AM MT	Sustainability Advisory Committee Meeting
9:00 AM – 6:00 PM MT	Registration Open
10:30 AM – 12:00 PM MT	Excellence in Economic Development Awards Advisory Committee Meeting
	Marketing Advisory Committee Meeting
	Basic Economic Developer Course (BEDC) Advisory Committee Meeting
	Public Policy Advisory Committee Meeting
	RE2D Advisory Committee Meeting
	AEDO Advisory Committee Meeting
11:15 AM – 12:15 PM MT	First-Time Attendee Orientation

Sunday, September 15, 2024 (Cont.)

12:45 PM – 3:45 PM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• AI Workshops• Workforce Workshops• Young Scholars and Emerging Leaders Workshop on Housing, Sustainable Cities and Regional Economic Sustainability
1:00 PM – 7:30 PM MT	Exhibit Hall Open
1:00 PM – 4:00 PM MT	Exhibit Hall Opening Festivities
1:30 PM – 2:30 PM MT	Statewide and Regional EDO Meeting Emerging Leaders Advisory Committee Meeting Membership Development Advisory Committee Meeting Emerging Leaders Member Benefits Roundtable
2:00 PM – 3:00 PM MT	Localintel Learning Lab
2:45 PM – 3:45 PM MT	Annual Meeting of the Accredited Economic Development Organizations (AEDO)
4:00 PM – 5:30 PM MT	Conference Kickoff - Opening Plenary Session
5:30 PM – 7:00 PM MT	Chair's Reception
7:00 PM – 9:00 PM MT	International Dinner (\$\$)*
7:00 PM – 9:00 PM MT	Emerging Leaders Reception (\$\$)*

Monday, September 16, 2024

7:00 AM – 5:30 PM MT	Exhibit Hall Open Registration Open
7:15 AM – 8:00 AM MT	Networking Breakfast
8:00 AM – 9:30 AM MT	Monday Morning Plenary Session
9:30 AM – 10:00 AM MT	Tour Check-in
9:30 AM – 12:00 PM MT	Denver International Airport Bus Tour (\$\$)*

(\$\$) Indicates payment is required. This event is an add-on to registration for the conference.

* Indicates registration is required. This event is an add-on to registration for the conference.

Monday, September 16, 2024 (Cont.)

10:00 AM – 1:00 PM MT	Colorado State University Spur and National Western Redevelopment Bus Tour (\$\$)*
10:00 AM – 11:00 AM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• ResearchFDI Sponsored Session• Lightcast.io Sponsored Session• Best Practices in Marketing Missions – From Planning, Research, Execution and Follow-Up• Effective Utilization of Dashboards and Artificial Intelligence (AI) for Charting Workforce Needs and Economic Development• Overcoming Barriers to Increase Generational Wealth in Jacksonville• Crafting Climate Change Strategy in Conservative Regions
11:00 AM – 11:30 AM MT	Networking and Coffee Break
11:30 AM – 12:30 PM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• Overcoming Small Town Divisiveness with Powerful Collaborations• Teachers as Frontline Economic Developers• The Power of Marketing Plans• AI-Driven Target Industry Dashboard• IGNITE: Solutions to Solving the Housing Crisis• IEDC's Equitable Future Forward Strategies Toolkit
12:30 PM – 2:00 PM MT	Women of Economic Development Lunch (\$\$)*
12:00 PM – 1:30 PM MT	Economic Development Research Partners (EDRP) Lunch
1:00 PM – 2:00 PM MT	Emerging Leaders Networking Lunch* BluDot Sponsored Lunch and Learn Hunden Partners Sponsored Lunch and Learn Defining Issues Lunch (\$\$)*
1:00 PM – 2:00 PM MT	AEDO Information Session
2:00 PM – 4:00 PM MT	Ethics in Economic Development Workshop*

(\$\$) Indicates payment is required. This event is an add-on to registration for the conference.

* Indicates registration is required. This event is an add-on to registration for the conference.

Monday, September 16, 2024 (Cont.)

2:15 PM – 3:15 PM MT	Plenary Townhall: U.S. Presidential Candidates Positions on Economic Development Policy
3:45 PM – 4:45 PM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• Amazon Sponsored Session• Universities, States and Private Sector VCs: New Models of Collaboration Emerging to Support Entrepreneurship• Best Practices in Rural Sustainable Economies• Unlocking Superhero Strategies in Small Hispanic Communities• Building Small Business Ecosystems to Accelerate Local “Homegrown Housing” Production• Climate Resilience Opportunities
4:00 PM – 5:00 PM MT	Member Benefits Focus Group
5:00 PM – 6:00 PM MT	Ice Cream Social
5:45 PM – 6:00 PM MT	Tour Check-in
6:00 PM – 9:00 PM MT	Denver After Dark Walking Tour (\$\$)*
7:30 PM – 9:30 PM MT	LGBTQIA+ and Friends Reception*

Tuesday, September 17, 2024

7:00 AM – 11:30 AM MT	Exhibit Hall Open
7:00 AM – 6:00 PM MT	Registration Open
7:15 AM – 8:15 AM MT	Networking Breakfast
8:15 AM – 9:45 AM MT	Tuesday Morning Plenary Session
9:45 AM – 10:00 AM MT	Tour Check-in
10:00 AM – 11:30 AM MT	Fitzsimons Innovation Community Bus Tour (\$\$)*
10:00 AM – 11:30 AM MT	Certified Economic Developer (CEcD) Exam Essentials Workshop*

(\$\$) Indicates payment is required. This event is an add-on to registration for the conference.

* Indicates registration is required. This event is an add-on to registration for the conference.

Tuesday, September 17, 2024 (Cont.)

10:00 AM – 11:00 AM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• EDOs and DMOs Can They Co-Exist?• EDO Muck-Ups and Failures• IEDC's Book Club• Connecting Local Leaders with Federal Infrastructure Hub Funding• Climate Resilience Opportunities
11:00 AM – 11:30 AM MT	Networking and Coffee Break
11:30 AM – 12:30 PM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• What is the Fastest Path Forward for Black Entrepreneurs: Two Views• Best Practices in Rural Sustainable Economies• A Model for Sustainable, Indigenous-Based Economic Development• Plugging into Hydrogen Hubs, EVs, and the Carbon Economy
12:30 PM – 2:00 PM MT	Keynote Luncheon
1:45 PM – 2:00 PM MT	Tour Check-in
2:00 PM – 4:00 PM MT	Arts and Culture Scientific and Cultural Facilities District Walking Tour (\$\$)*
2:00 PM – 5:00 PM MT	National Renewable Energy Laboratory (NREL) and The Global Energy Park (Glo Park) Bus Tour (\$\$)*
2:15 PM – 3:15 PM MT	Concurrent Breakout Sessions <ul style="list-style-type: none">• Development Counsellors International (DCI) Sponsored Session• The Case for New Metrics in Entrepreneurship-Led Economic Development• The Benefits and Challenges of Data Centers for Small Cities and Towns• Women in Economic Development• Crafting Cultural Narratives• Business Wraparound Services as an Economic Development Strategy
3:15 PM – 3:45 PM MT	Networking and Coffee Break

(\$\$) Indicates payment is required. This event is an add-on to registration for the conference.

* Indicates registration is required. This event is an add-on to registration for the conference.

Tuesday, September 17, 2024 (Cont.)

3:45 PM – 4:45 PM MT

Concurrent Breakout Sessions

- The Trillion-Dollar Economic Opportunity
- What's the Big Idea? Pecha Kucha Style
- Strategies to Bolster Local Assets and Align with Regional Opportunities

5:00 PM – 6:00 PM MT

CeCD Mentorship and Networking Mixer

Revby Learning Lab

6:00 PM – 8:00 PM MT

Closing Reception

Wednesday, September 18, 2024

7:15 AM – 8:15 AM MT

Networking Breakfast

8:30 AM – 9:30 AM MT

The Unconference: Breakfast Bar Camp – IEDC X Denver Startup Week

10:00 AM – 11:00 AM MT

Concurrent Breakout Sessions

- The Power of Generosity
- Trends in Industrial Development

11:15 AM – 12:30 PM MT

Closing Plenary Session – Site Selectors